



## Job Description

**Position Title:** Video Experience Director

**Department:** Experience

**Reports To:** Executive Director of Experience

**Status:** Full Time, salaried, exempt

**Revised:** 01.24.25

**Campus:** Campus Support Team

### Primary Purpose

The Video Experience Director will help to change people's lives by creating videos and related media to support NewPointe's mission of inspiring people to follow Jesus. This role requires a love for cinematography, telling a compelling visual story, and the ability to see a project through from concept to completion by leading and utilizing a team of staff, contractors, and/or volunteers through each step of the process.

### Key Result Areas (KRAs)/Essential Functions

- Recruit, lead, develop, and empower volunteers in the video department while cultivating a culture that encourages intentional apprenticeship where video team
- Oversee production – including pre and post – of all regularly recurring video projects, including creative videos for use in weekend services, story/life change videos, and highlight/promo videos for other ministry departments and various NewPointe events.
- Recruit, lead, develop, and empower volunteers for the IMAG production team at our broadcast campus.
- Increase the quality of our broadcast experience to our other locations.
- Work with Dover Production Director to ensure all weekend assets are prepared.
- Work with Campus Support Production Director to ensure broadcast equipment is working properly and up-to-date.
- Upload service content to NewPointe's app and other platforms.
- Serve on the Experience Team to provide input for new ideas for use in worship, video, and drama.
- Be a vision-caster to keep video leaders and team members focused on the purpose and goals of the ministry of NewPointe
- Work and effectively communicate with other NewPointe departments to coordinate and execute projects as needed.
- Lead and/or facilitate assembly of weekly NewPointe online service.
- Assist Director of Experience in coordinating relationships with outside video production vendors as needed.
- Other duties as assigned.

### Position Requirements

Supervisory:

- Lead staff and volunteers to accomplish the goals of the Experience Department.

Knowledge/Skills/Abilities:

- Experience using DSLR cameras and accessories, lighting equipment, & field audio equipment.
- Proficient use of Final Cut Pro or Adobe Premiere, Mac Windows, & YouTube.
- Basic knowledge of After Effects as well as Adobe Audition and Logic Pro.
- Proficient knowledge of video, lighting, and audio equipment.
- Display extreme attention to detail and a passion for excellence.
- Possess a pro-active work ethic including a self-motivated drive for creativity, quality, efficiency, and organization.
- Possess excellent project management skills and the ability to multi-task several projects at the same time.
- Possess the flexibility to adapt to unforeseen circumstances and a strong commitment to meeting deadlines.
- Ability to function within a team environment and work independently on individual tasks.

### **Qualifications**

Education: High school diploma required; college degree desired in related field.

Experience: Minimum three years related experience in cinematography/video.

Licenses: None required

### **Physical Activities/Requirements (with or without accommodation)**

- Ability to move throughout the facility
- May require long periods of standing or sitting
- Be able to assist in set-up or tear-down
- Ability to lift video, lighting, & grip equipment needed for shoots.

### **Personal and Spiritual Requirements**

- Professes Jesus Christ as Lord and Savior
- Commitment to personal spiritual growth and healthy lifestyle
- Models standards and expectations of leaders within NewPointe, including:
  - Tithe (within 3 months of hire). A tithe is giving 10% of your income to the ministry of the local church at NewPointe.
  - Participate in small group accountability.
  - Regular attendance at NewPointe services.

At NewPointe we value working through people to accomplish goals, as well as personally contributing at a level that requires God's help. By maintaining these priorities, we will put ourselves in a position where we can continue to strive for excellence and value reaching lost people.

### **ACKNOWLEDGMENT**

I acknowledge that I have read the above job description and can perform the essential functions of the position with or without accommodation.

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Applicant Signature/Date

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Management Signature/Date